

Jazz LaVine

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WORK EXPERIENCE

Ball State University Emens Auditorium | Lead Graphic Designer June 2025–May 2026

- Executed cohesive layout designs for annual theatrical season catalog to maintain a unified narrative
- Curated and refined assets through photo editing and custom illustrations to harmonize shows' visuals
- Developed a comprehensive promotional suite, including posters, programs, and flyers, that successfully balanced individual production's guidelines with Emens' institutional branding
- Localized program content and covers for shows like *The Addams Family*, *Chicago: The Musical*, and more to effectively inform audiences of show content

Studio 165+ | Senior Graphic Designer Aug 2025–May 2026

- Developed distinct brand identities by creating custom color palettes, typography, iconography, and imagery for a diverse portfolio of clients, such as Ball State's School of Art's 90th Annual Student Art Show
- Designed on a visual campaign for Ball State's Department of Theatre and Dance, conceptualizing a cohesive set of posters, programs, and social media posts that aligned with theatrical season's theme
- Facilitated client relations by meeting with and integrating feedback to align project outcomes with client objectives, leading to strong studio reputation

BSU Teacher's College | Design Team Lead & Story Developer May–Sept 2025

- Provided creative leadership and visual direction for a team, contributing to storyline construction, character design, storyboarding, layout, and branding for a children's book focused on diversity
- Designed promotional materials, educational worksheets, and supplemental community engagement activities to support book launches and events
- Managed technical print production and file preparation to ensure high-quality physical output

Studio 165+ | Case Study & Presentation Designer Jan–April 2025

- Authored detailed case studies and presentations to articulate the creative process and justify design solutions to current clients, like Muncie Action Plan
- Created custom presentation templates, social media style guides, and brand guidelines to help branding cohesiveness across platforms
- Drafted moodboards, logos, and illustrations to assist in visuals and concept development for clients

Various Clients | Freelance Graphic Designer Oct 2020–Aug 2022

- Established comprehensive brand identities, including menus, logos, and business cards, for small-business restaurants such as Bullseye Kitchen, Frankie V's, and Rendezvous BBQ
- Created menus for direct-sales events (e.g., Mary Kay, Pure Romance), ensuring visual alignment with diverse brand standards and event themes
- Orchestrated apparel production for various organizations, including a cheerleading squad, board game club, and theatre group, developing concepts to physical outputs

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Hammond Area Career Center | Graphic Designer

Aug 2020–April 2022

- Optimized large-format signs and banners for maximum visibility and environmental impact
- Constructed marketing collateral, such as brochures and stationery, focusing on strong design principles
- Collaborated with community clients to translate real-world needs into tangible merchandise and advertising assets, like the rebrand of Burns-Hicks Elementary School

AWARDS & ACHIEVEMENTS

Summa Cum Laude

Local, 2026, Ball State College of Fine Arts

Professional Artist Certification

Local, 2026, Ball State College of Fine Arts

Outstanding Graphic Design Senior

Local, 2026, Ball State School of Art

2026 ADDY Silver Awards

Local, 2026, American Advertising Awards

[Muncie Action Plan Annual Report,](#)

[BSU 90th School of Art Student Show 2025,](#)

[BSU Department of Theatre and Dance](#)

Student Success Ambassador Award

Local, 2026, Ball State College of Fine Arts

62nd GDUSA Design Awards

National, 2025, GDUSA

[Muncie Action Plan Annual Report,](#)

[BSU 90th School of Art Student Show 2025](#)

Fred Bower Memorial Scholarship

Local, 2024, Ball State School of Art

Lilly Endowment Community Scholarship

Regional, 2022–2026, Legacy Foundation

EDUCATION

Bachelor of Fine Arts, Graphic Design, 2026

Ball State University, Muncie, IN

Technical Honors Diploma, Graphic Arts & Digital Imaging, 2022

Hammond Area Career Center, Hammond, IN

SKILLS & PROFICIENCIES

Programs

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effects
- Adobe Substance Painter
- Adobe Dimension
- Figma
- Canva
- Dropbox
- Basecamp
- Microsoft Office

Soft Skills

- Project Management
- Communication
- Collaboration
- Creative Thinking
- Time Management
- Leadership
- Multi-tasking
- Public Relations
- Adaptability
- Empathy
- Presentation