

# Jazz LaVine

(219) 433-9335 | jlavine1398@gmail.com | LinkedIn: [@jazz-lavine](#)

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## WORK EXPERIENCE

### Ball State University Emens Auditorium | Lead Graphic Designer June 2025–Present

- Executed cohesive layout designs for annual theatrical season catalog to maintain a unified narrative
- Curated and refined assets through photo editing and custom illustrations to harmonize shows' visuals
- Developed a comprehensive promotional suite, including posters, programs, and flyers, that successfully balanced individual production's guidelines with Emens' institutional branding
- Localized program content and covers for shows like *The Addams Family*, *Chicago: The Musical*, and more to effectively inform audiences of show content

### Studio 165+ | Senior Graphic Designer Aug 2025–Present

- Developed distinct brand identities by creating custom color palettes, typography, iconography, and imagery for a diverse portfolio of clients, such as Ball State's School of Art's 90th Annual Student Art Show
- Designed on a visual campaign for Ball State's Department of Theatre and Dance, conceptualizing a cohesive set of posters, programs, and social media posts that aligned with theatrical season's theme
- Facilitated client relations by meeting with and integrating feedback to align project outcomes with client objectives, leading to strong studio reputation

### BSU Teacher's College | Design Team Lead & Story Developer May–Sept 2025

- Provided creative leadership and visual direction for a team, contributing to storyline construction, character design, storyboarding, layout, and branding for a children's book focused on diversity
- Designed promotional materials, educational worksheets, and supplemental community engagement activities to support book launches and events
- Managed technical print production and file preparation to ensure high-quality physical output

### Studio 165+ | Case Study & Presentation Designer Jan–April 2025

- Authored detailed case studies and presentations to articulate the creative process and justify design solutions to current clients, like Muncie Action Plan
- Created custom presentation templates, social media style guides, and brand guidelines to help branding cohesiveness across platforms
- Drafted moodboards, logos, and illustrations to assist in visuals and concept development for clients

### Various Clients | Freelance Graphic Designer Oct 2020–Aug 2022

- Established comprehensive brand identities, including menus, logos, and business cards, for small-business restaurants such as Bullseye Kitchen, Frankie V's, and Rendezvous BBQ
- Created menus for direct-sales events (e.g., Mary Kay, Pure Romance), ensuring visual alignment with diverse brand standards and event themes
- Orchestrated apparel production for various organizations, including a cheerleading squad, board game club, and theatre group, developing concepts to physical outputs

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## Hammond Area Career Center | Graphic Designer

Aug 2020–April 2022

- Optimized large-format signs and banners for maximum visibility and environmental impact
- Constructed marketing collateral, such as brochures and stationery, focusing on strong design principles
- Collaborated with community clients to translate real-world needs into tangible merchandise and advertising assets, like the rebrand of Burns-Hicks Elementary School

## AWARDS & ACHIEVEMENTS

### 2026 ADDY Silver Awards

Local, 2026, American Advertising Awards

[Muncie Action Plan Annual Report](#),

[BSU 90th School of Art Student Show 2025](#),

[BSU Department of Theatre and Dance](#)

### 62nd GDUSA Design Award

National, 2025, GDUSA

[Muncie Action Plan Annual Report](#),

[BSU 90th School of Art Student Show 2025](#)

### Student Success Ambassador Award

Local, 2026, Ball State College of Fine Arts

### Fred Bower Memorial Scholarship

Local, 2024, BSU School of Art

### Lilly Endowment Community Scholarship

Regional, 2022–2026, Legacy Foundation

### Dean's List

Local, 2022–2026, Ball State University

## EDUCATION

### Bachelor of Fine Arts, Graphic Design, 2026

Ball State University, Muncie, IN

### Technical Honors Diploma, Graphic Arts & Digital Imaging, 2022

Hammond Area Career Center, Hammond, IN

## SKILLS & PROFICIENCIES

### Programs

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effects
- Adobe Substance Painter
- Adobe Dimension
- Figma
- Canva
- Dropbox
- Basecamp
- Microsoft Office

### Soft Skills

- Project Management
- Communication
- Collaboration
- Creative Thinking
- Time Management
- Leadership
- Multi-tasking
- Public Relations
- Adaptability
- Empathy
- Presentation